



501(c)(3) tax-exempt non-profit organization

OUR MISSION

Woman Made Gallery (WMG) supports, cultivates and promotes the diverse contributions of women and nonbinary artists through exhibitions, membership and community dialogue programs.



Led by its 31-year commitment to ensuring that women's art gets equal placement in the world, Woman Made Gallery (WMG) produces tactical opportunities for its diverse membership of emerging and practiced artists to showcase their work.

WMG is recognized for providing novice women artists with their first access into the professional art world as well as engaging more established artists in exhibiting, lecturing and curating.

Themed and solo exhibitions, along with interactive and educational programming, support the gallery's mission by fostering visibility, exposure and recognition of artists in Chicago, the Midwest and around the world. Woman Made also serves its community through public programming that makes art and feminist issues accessible for dialogue and discovery.

ACHIEVEMENTS

WMG is uniquely devoted to championing art, fostering mentorship, networking and leadership opportunities amongst artists, curators, educators and art patrons.

SINCE 1992

31 Years

of commitment

12,100

Artists supported

468

Exhibitions

ANNUALLY

1000+

Women and non-binary artists supported

10+

Exhibiting and curating opportunities

36+

Gallery events and programming

15,000+

Social media followers



How we create opportunities in the art world ⇒ EXHIBITIONS



Visitors with fiber installation by Boisali Biswas

"The first time I had one of my works selected for a juried exhibition felt like a huge milestone. As an artist who has focused their career on investigating the world from a feminist perspective, finding a gallery that supports the work that I do and that provides countless opportunities has been career-changing!"-Morgan Ford

Woman Made Gallery champions women and non-binary artists by hosting 8 on-site and 2 virtual exhibitions every year.

The exhibitions provide artists with access to the art world, connecting them with leading industry professionals and high profile jurors to build collaborative relationships.

These juried exhibitions explore a wide variety of themes including contemporary feminism, social justice and cultural phenomena.



How we create connection in the art world → OPENING RECEPTIONS & WALK THROUGHS



Artist Walkthroughs are offered as part of WMG public programming to make art accessible to non-artists, to foster community discussions and to give the artist experience with public engagement and provide a way for the artist to expand their reach via webinars and Live Instagram.



Opening Receptions are an opportunity for artists and the public to meet and interact. The artists and their work are celebrated while they are making connections. An exhibition and its theme prompts dialogue and community.



How we create engagement in the art world ⇒ ARTIST PRESENTATIONS

Artist Presentations allow artists to showcase a larger body of work and art practice to their audience. The presentations involve a question and answer period at the end of the event which enriches and inspires both the artists and the audience.





How we create knowledge in the art world ⇒ OTHER PROGRAMS



WORKSHOPS - WMG offers practical information to assist artists at various levels in their artistic careers with their professional development. As they gain knowledge, artists gain confidence.

LITERARY EVENTS - WMG hosts poetry readings that coincide thematically with select juried group exhibition themes. In addition to poetry readings, WMG presents a virtual literary program where poets read excerpts from "banned" books.





How we create exposure in the art world ⇒ VIRTUAL EVENTS



Live Virtual Juror & Artist Talks bring the artists and their work to a much larger audience. WMG hosts the event on its social media channels. The juror selects artists from the exhibition they curated and guides the conversation after the artists are introduced. Audience members are encouraged to comment and ask questions.



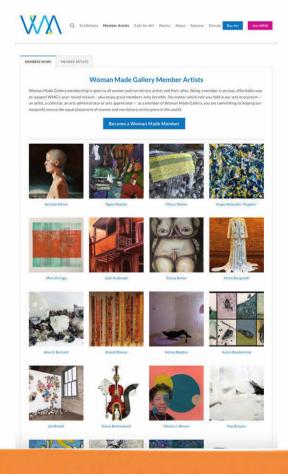


How we create community in the art world ⇒ MEMBERSHIP

WMG supports its members through exhibitions, programs and professional development workshops.

- WMG provides member artists with opportunities for visibility via WMG's website, in exhibitions, through industry networking and through exposure on its social media channels.
- WMG hosts quarterly networking events for its members to meet and learn from art professionals and each other.
- WMG offers art critique sessions and professionalism workshops to assist member artists with strategies for getting into exhibitions.

"Woman Made Gallery is a great resource and advocate for female artists, and provides the much-needed opportunity to get their work shown and gain valuable exposure and recognition." - Alexandra Buxbaum





TESTIMONIALS

"Woman Made has offered me a chance to keep exhibiting during the pandemic, when most of my shows have been cancelled.. Everyone I have interacted with from the Gallery has been kind, compassionate, and helpful." - Julie W.

"Very few community-focused art galleries worldwide have the clarity of vision and depth of programming delivered by Woman Made Gallery. As a woman artist from New Zealand, I have experienced first-hand the creative generosity of WMG. This and other programmes run by WMG are game-changing for artists and audiences, ensuring the power and diversity of women's creative work is seen and heard." - Gill Gatfield

"I have had the privilege of showing my work for one of my first juried shows. Since then I have shown and had the privilege to curate to help highlight and support other female artists. Woman Made Gallery is a jewel in the Chicago landscapes."

- Malika Jackson (artwork by Malika Jackson)







Yolanda Fernandez-Shebeko, Beate Minkovski, Marcia Grubb, Monica J. Brown, Jae Green, Pritika Chowdhry

WMG TEAM

Woman Made Gallery is supported by two staff members, along with interns and volunteers, who partner with a 6-person board of directors. The board is composed of mission-focused women who are committed to social justice in the arts.

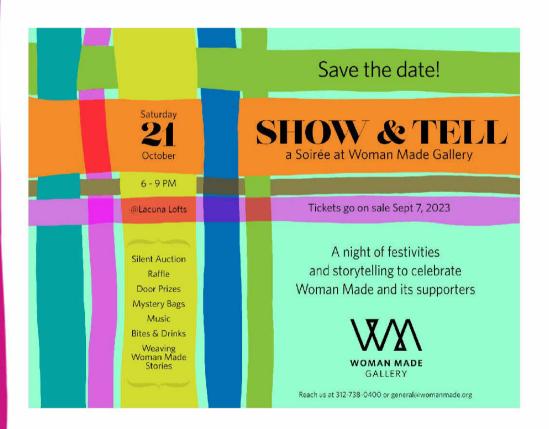
Together, they continue to build a bright intersectional feminist future for Woman Made Gallery and the artists it supports.



Ashley Baranczyk, Justine Gallagher, Beate Minkovski, Marisa Miles, Rebekah Baker and Astrid Houze de L'Aulnoit.



SHOW & TELL ~ WMG's Fundraising Event, Oct. 21, 2023



SHOW & TELL, a Soirée at Woman Made Gallery is our first post-covid fundraising event and a welcome opportunity for the WMG community to meet again in person.

The evening's theme is storytelling (threads and weaving) where past and current supporters will share stories about how WMG has impacted and inspired their lives as artists and advocates.

The funds raised during the event will help WMG to carry out its programming and continue to provide opportunities for women artists. Our revenue goal of \$15,000 for this fundraiser include revenue generated from tickets sales, a silent auction, raffle and corporate sponsorships.

An important secondary goal is to create a fun and memorable evening that keeps our community and fervent supporters engaged and acknowledged.



BECOME A SPONSOR

Since its founding in 1992, Woman Made Gallery has been committed to creating initiatives that promote equal placement of women's art in the world. As a 501 (c)(3) organization, WMG relies on donations and contributions to sustain the programming that serves its mission.

How sponsorships help WMG

- Help WMG further its mission of featuring the work of women and non-binary artists
- Nurture artists as they grow their skills and presence in the art world with exhibition, networking and professional opportunities
- Encourage, educate and expand the community through programming that presents feminist and diversity issues for open dialogue

How sponsorship of WMG benefits your organization

- Associate your brand with WMG's valued and respected organization
- Support artists and creatives in their work
- Reach our audience as prospective clients and customers
- Show your commitment to the arts and your relevance to vibrant cultural conversations
- Demonstrate that your company embraces diversity and creativity



SPONSORSHIP OPPORTUNITIES

This multi-faceted menu of sponsorship opportunities is tailored to support Woman Made Gallery's mission while providing sponsors with ample exposure to WMG's niche audience. Opportunity tiers from \$500 to \$3000 contribute towards a range of gallery essentials from Exhibitions and Programs to Operating and Overhead to Special Events. Choose the opportunity that best fits your organization's commitments to corporate giving.

UNDERWRITE OUR FUNDRAISING EVENT

Contribute to event related expenses that will help WMG retain more of the monies that are essential to maintain and develop its programming. <u>See more>></u>

UNDERWRITE GALLERY INITIATIVES

Contribute to various gallery activities such as sponsoring a specific exhibition, supporting a workshop or sponsoring membership fees for new members. *See more >>*

UNDERWRITE OUR MOVE

Contribute to the relocation of the gallery, a move that will help us provide more visibility to our artists and sponsors. See details >>

BENEFITS

Starting at \$500, all sponsorship opportunities include a tax receipt, name and logo recognition on WMG's website, and 2 tickets to the Show & Tell Soirée.

Other benefits include logo signage during the event, highlight in our monthly gallery newsletters, and dedicated social media posts.

See the package and benefits descriptions HERE>>>>



OUR FOLLOWERS



11.8k followers



14k+ followers



6,500 Newsletter Subscribers

Over 90% of our followers are women with age ranges on Instagram at 30% for ages 25-34, 28.2% for ages 35-44, and 16.7% for ages 45-54.

OUR SUPPORTERS

Woman Made Gallery is supported in part by grants, contributions, an anonymous donor and the generosity of its members and contributors.















REACH US

Reach out to Astrid Houze de L'Aulnoit to discuss how you can provide your support through a sponsorship package or a donation.

or 312-738-0400

Visit our sponsorship opportunities page >> <u>HERE</u>

Visit our Show & Tell Soirée page >> HERE

Contact Astrid at event@womanmade.org



WomanMade.org



@womanmadegallery



/womanmadegallery.1992

THANK YOU!

