

# Sponsorship Opportunities

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2022





# Woman Made Gallery

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## OUR MISSION

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**WMG's mission is to support, cultivate and promote the diverse contributions of women and non-binary artists through exhibitions, membership and public programs that inspire community dialogue.**

Woman Made Gallery is a space for women and non-binary artists, including trans women and femme/feminine-identifying genderqueer artists. We welcome artists from our local community, the Midwest region, and around the world.



# Our Impact by the Numbers

*Since our founding in 1992:*

**30**

YEARS IN  
OPERATION

**435**

EXHIBITIONS

**10,000**

ARTISTS  
SUPPORTED

*Annually:*

**7**

EXHIBITIONS

**5**

OPPORTUNITIES FOR  
WOMEN & NON-BINARY  
CURATORS

**21**

GALLERY  
EVENTS

**635**

WOMEN & NON-BINARY  
ARTISTS SUPPORTED

**15,000+**

PUBLIC VIEWS



**WOMAN MADE  
GALLERY**

# Exhibition Overview

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Woman Made Gallery hosts 7 exhibitions annually, 5 of which are juried exhibitions and open to submissions from artists across career levels who self identify as women or non-binary.

These juried exhibitions explore a wide variety of themes that connect women and non-binary artists with high profile art industry professionals and foster dialogue within contemporary feminism and social justice.

The WMG programming committee (composed of WMG staff, board, and volunteers) identifies initial themes and potential jurors, and collaborates with each juror to develop the exhibition themes.

On average, each juror reviews over 300+ artworks and selects 25-35 artists for the final exhibition.

## ***Recent jurors have included:***

*Alison Wong* (Director of Wasserman Projects, Detroit);

*Juana Williams* (Independent Curator, Detroit)

*Dolores Mercado* (Associate Curator at National Museum of Mexican Art, Chicago)

*Jessica Bingham* (recent Curator at University Galleries of Illinois State University, Normal, IL)

*Mia Lopez* (Assistant Curator at DePaul Art Museum)

*Whitney LaMora* (Curator of The Martin, Chicago)



# 5th Midwest Open

## JURIED BY ALISON WONG

The Midwest Open is a competitive exhibition that awards cash prizes to the three best in show artworks. The most recent top prize was awarded to Zhaozhao Wang (Detroit, MI) for her painting 'It'.

As a demonstration of the artistic excellence from the Midwest, this exhibition puts forth the vibrancy, diversity, and strong feminist voice right here in the Heartland.

This exhibition was on view  
October 9 - November 6, 2021.





# The Deeply Rooted

JURIED BY SUNDUS ABDUL HADI

The Deeply Rooted is a group exhibition featuring 33 women and non-binary artists that applies the term “the deeply rooted” as a counter to “marginalization” and features artworks that center ancient culture steeped in traditional and Indigenous knowledge that colonization attempted to erase.

In her juror statement, Sundus Abdul Hadi writes, “The Deeply-Rooted’ is a term I coined to describe any person or community rooted in an ancient culture steeped in traditional and Indigenous knowledge that colonization attempted to erase. It is an empowered word.





# Uncommon Prints x Common Matrices

JURIED BY CATHIE RUGGIE SAUNDERS



Cathie Ruggie Saunders, Establish arts professional from Chicago; Juror of Uncommon Prints

Featuring 28 women and non-binary artists, this exhibition considered the concept and techniques of a transfer in new and unique ways. In her jurors' statement, Cathie Ruggie Saunders writes: "To be invited to conceive of an innovative premise



Millicent Kennedy, Mid-Career artist from Chicago; "Untitled (Generations)", (2021), carved rolling pins printed into sifted flour, 50 x 24

for an exhibition, and jury the submissions sent in from as far away as New Zealand and Australia is a rare opportunity, and one for which I am most grateful... Women's traditional domestic pursuits such as stitching, dyeing, and quilting are



Hellen Colman, Mid-Career artist from Chicago; my forest/my garden(2021), artist's book, 8.5 x 6.5 in. (56 pages)

are gathered into this exhibit in a mark-making manner that explores the relief surface as a sculptural matrix.

This exhibition was on view February 26 - March 26, 2022.



# Water Becomes Blood

JURIED BY ZAKKIYYAH NAJEEBAH DUMAS O'NEAL  
AND ALIYA PARASHAR



Micah Dillman, Emerging Artist from Chicago, IL; “#1 Son” (2021) sourdough bread, wood shelf, legos, 16 x 16 in.



Haylie Jimenez, Emerging Artist from Chicago, IL; “2AM” (2020) full color print on paper, 24 x 27 in.



Featuring 9 women and non-binary artists, this exhibition explored the themes of found families in LGBTQ communities.

This exhibition was on view from  
May 27 - June 26th, 2021.





# Opening Receptions

Hosted at the physical gallery, opening receptions are held over the course of 3-hours on the first day the exhibition goes on view to the public.

Over 200 members of the community meet and mingle with the exhibiting artists and the juror in attendance.

DJs are often featured, opening remarks are made, and refreshments are served.

Art sales are most often facilitated at the opening reception event.



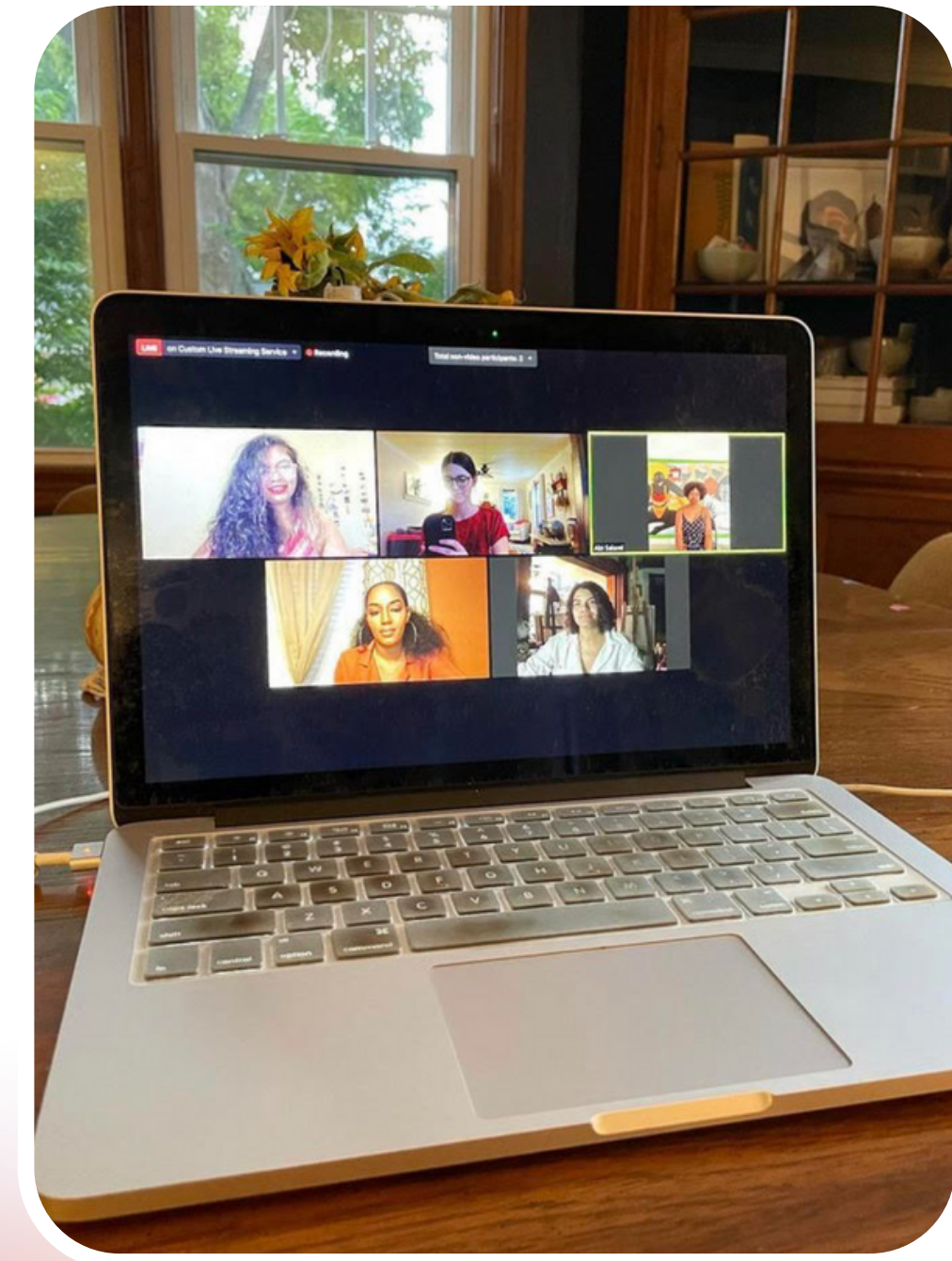
# Virtual Artist Panels

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Virtual artist panels are organized by the Programming Lead Darshita Jain as the centerpiece engagement for each exhibition and co-hosted with the juror. The panels are positioned to spotlight a core theme in the exhibition that links featured artists.

3-4 artists are spotlighted and given 10-minutes to give a presentation of the work in the exhibition and otherwise. The presentations are followed by conversation between the artists and audience members.

Virtual panels connect exhibiting artists that are geographically distanced from each other and the gallery, as well as offers accessibility to the public due to COVID-19 pandemic conditions.





# Artist Walkthroughs

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# Membership Overview

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As a feminist organization, WMG is uniquely devoted to championing women artists, fostering mentorship, networking and leadership opportunities amongst artists, curators, and art patrons.

WMG boasts a member base of over 300 member artists annually. We connect artists to 15,000 members of the WMG network.

We host quarterly events for our members to meet and learn from each other as well as from hosted speakers.





# Our People

Woman Made Gallery is supported by two staff members, Managing Director Jamie Leigh Pitts and Programming Lead Darshita Jain, who partner with a talented 15-person board of directors. The board is composed of mission-focused, energetic women who are committed to social justice in the arts and shaping a growing nonprofit organization.



Together, the board and staff are building a bright intersectional feminist future for Woman Made Gallery and the women and non-binary artists that WMG supports. They bring a wide range of skills and lived experience; WMG is proud to be a woman run organization with 60% women of color at all levels of organization leadership.





# Sponsorship Opportunities

Woman Made Gallery sponsorships make an impact on elevating women and non-binary artists, and come with great year-round benefits. Our sponsorship opportunities include digital and media exposure, branding of our signature exhibitions and events, and exclusive access to Chicago’s feminist art world.

<i>Advertising</i>	<i>Activation</i>	<i>Access</i>
<ul style="list-style-type: none"><li>• Exhibition title vinyl</li><li>• Social Media</li><li>• Email newsletter and website</li><li>• Press release inclusion</li><li>• Printed program guides</li></ul>	<ul style="list-style-type: none"><li>• 6 exhibition sponsorships</li><li>• Opening reception host</li><li>• Annual artistic merit award</li><li>• On-site activation space</li><li>• Panel discussion participation</li></ul>	<ul style="list-style-type: none"><li>• Invitation to exclusive events with arts industry professionals</li><li>• Engagement with emerging artists</li></ul>



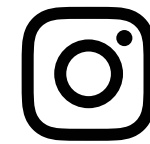




**WOMAN MADE**  
GALLERY



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