

HER MARK 2004 ART

Woman Made Gallery's 13-month Datebook

CALENDAR

May 16, 2003	Entry Due Date
July 16, 2003	Notifications Sent
October 2003	Calendars Available
Sunday, Oct 19, 2003	Release Party & Reading 2-4pm

ENTRY CHECK LIST

() **Slides** Clearly labeled slides of up to three separate works (all media will be considered), held in a slide sleeve. Do not use a whole slide sheet. No glass or bent slides! **Works must have been completed in the last three years. Slides must be of the most excellent quality, as selected slides will be used in final calendar production.** Label slides with your name, title, medium, size and numbers that correspond to the entry form. Indicate the top of the slide. Slides of accepted works will become the property of Woman Made to be used for gallery documentation and education purposes.

() **Statement** Include hand-printed or attach a typed artist statement on the back of the entry form, ca. 50 words to be printed in the datebook.

() **Entry Form** Complete entry form in its entirety. Type or print clearly. **Include your phone number and email if you have one.** Detach and return with slides, statement, fee and your self-addressed, stamped envelope.

() **Entry Fee** \$20 non-refundable entry fee. Check or money order payable to Woman Made Gallery. Entry fees from countries outside the USA need to be paid with International Money Order. Please consider a \$1 contribution to WMG's Entry Fee Scholarship Fund. This will benefit women artists who cannot afford the entry fee. You can qualify for the Entry Fee Scholarship by sending a letter demonstrating your need.

() **SASE** Please include a self-addressed, stamped envelope for the return of non-accepted slides. WMG will not return slides without it!

() **WMG membership (optional)**

() **Please do not send any unrequested material!**

GALLERY RESPONSIBILITIES

1. WMG is responsible for calendar design, printing and promotion of the calendar.
2. WMG will not use the selected images for any publishing or printing purpose other than the HER MARK 2004 Datebook and its promotion.
3. WMG will hold a Release Party & Reading on Sunday, Oct 19, 2003 at the Gallery.
4. WMG will send datebook order forms and invitations announcing the Release Party to its 2000-person mailing list and provide artists with forms and invitations to distribute.
5. WMG will sell the datebook in its gift shop and during its annual Holiday Bazaar in December.
6. WMG will distribute datebooks to sell in local Chicago stores and select bookstores nationwide.
7. WMG will provide selected artists with two complimentary HER MARK 2004 datebooks.
8. For selected artists who choose not to include their contact info in the datebook, WMG will serve as the contact liaison and forward to the artist contact information for any parties interested in their work.

ARTIST'S RESPONSIBILITIES

1. Artists must release the copyright of the selected images for the datebook and for publicity and promotion of the datebook.
2. Artists must be professional and cooperative in adhering to WMG's guidelines.
3. Artists are responsible for expenses of mailing order forms to their own mailing list.
4. No royalties of any sort will be given to the artists for sales of the datebooks.
5. Selected artists must provide WMG with additional slides of artwork for publicity purposes at their own expense and include SASE for return of these slides.
6. Artwork does not have to be for sale in order to be featured in the datebook.
7. Selected artists are invited to bring their artwork to the HER MARK 2004 Release Party at the Gallery on Sunday, October 19, 2003 from 2-4pm. While not a requirement, it's a great opportunity for exposure!

Image Information: Seven of the artworks selected for HER MARK 2004 will be printed in color, one of which will be chosen for the cover image and the remaining six will be in the form of postcards contained within the datebook. The remainder of the artworks in HER MARK 2004 will be reproduced in black & white.

Agreement:

Artist's Signature on entry form gives artist's consent to all conditions specified in this prospectus.

HER MARK 2004 ART Entry Form

Please print legibly and return this part with slides, statement, fee and SASE. Do not send any unrequested material.

NAME: _____

STREET: _____

CITY/STATE: _____

ZIP: _____ Check here if you added \$1 to your entry fee to help the Entry Fee Scholarship Fund

PHONE: _____

E-MAIL: _____

WEBSITE: _____

List your entries below. Under dimensions please include depth if your work is three-dimensional.

1. TITLE: _____

Media: _____

Dimensions: (HxW) _____

Year artwork was created: _____

2. TITLE: _____

Media: _____

Dimensions: (HxW) _____

Year artwork was created: _____

3. TITLE: _____

Media: _____

Dimensions: (HxW) _____

Year artwork was created: _____

Agreement: Signature gives artist's consent to all conditions specified in this prospectus.

Signature: _____

Date: _____

Total Number of Slides Included: _____

